



What is PLANET AEF?

PLANET AEF is a \$3.2 million non-profit foundation that provides academic scholarships to promising students aspiring to be landscape industry professionals. Since its inception, PLANET AEF has provided scholarships for 720 students totaling more than \$730,000.

What Does PLANET AEF Do?

Each year PLANET AEF awards scholarships to students who are enrolled in landscape contracting and/or horticulture programs at two-year or four-year colleges and universities that are associated with PLANET.

PLANET AEF also gives out the Outstanding Educator of the Year Award which recognizes professors who have made significant contributions to landscape industry education. Educators nominated for this award have devoted time, energy, and enthusiasm to their programs and to the education of future leaders of the industry.

How is PLANET AEF funded?

PLANET AEF is supported by contributions from individuals, companies, and state associations.

Donations to the 501(c)3 foundation are tax deductible. Contributions at any level are encouraged, though many companies have donated at the \$25,000 Ambassador level and the \$50,000 Platinum Ambassador level which gives them the opportunity to define the criteria for their “named” scholarship which is awarded each year at Student Career Days.

Why Contribute?

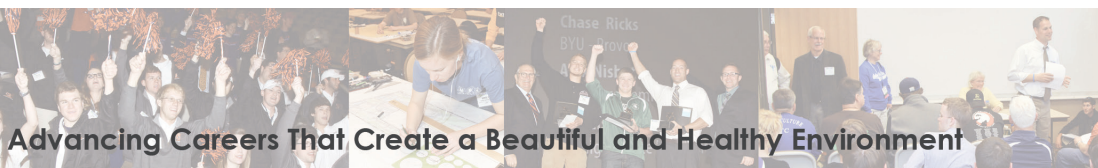
- Support the Industry
 - Help Build a Well-Educated Workforce
 - Support Professionalism in the Landscape Industry
 - Give Back and Help the Next Generation
 - Donations are Tax Deductable
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AEF Ambassadors

Thank you to the PLANET Academic Excellence Foundation’s Ambassadors. A full listing of all PLANET AEF Ambassadors is available on PLANETAEF.org.



Advancing Careers That Create a Beautiful and Healthy Environment



The industry's need is great. The ways to give are many. So please consult your family and financial advisors on how participation in the PLANET AEF can benefit your own situation and needs.

The PLANET AEF is a 501 (c)3 organization, and gifts are tax deductible to the extent of the law. Scholarships sponsored at the Platinum and Ambassador level may be named to honor the donor, family member, or mentor for ongoing recognition.

Contribution Levels

All contributors receive perpetual recognition.

Sponsors (\$2,500) and Patrons (\$5,000) also receive:

- Recognition in a press release, and a special recognition plaque

Benefactors (\$10,000) receive the above, plus:

- Invitation to participate and co-host the Foundation's special annual event held in conjunction with PLANET's Student Career Days

Ambassadors (\$25,000) and Platinum Ambassadors (\$50,000) receive all of the above, plus:

- The opportunity to name a scholarship each year
- Assist in establishment of the criteria of their scholarship, with the consent of the AEF Board

_____ **Yes, I would be proud to support the PLANET Academic Excellence Foundation! Please accept this gift at the level of:**

- Friends—\$10-\$99 _____
- Colleagues—\$100-\$499 _____
- Supporters—\$500-\$999 _____
- Partners—\$1,000-\$1,499 _____
- Leaders—\$1,500-\$2,499 _____
- Sponsors—\$2,500-\$4,999 _____
- Patrons—\$5,000-\$9,999 _____
- Benefactors—\$10,000-\$24,999 _____
- Ambassadors—\$25,000 _____
- Platinum Ambassadors—\$50,000+ _____

All contributions can be paid in monthly installments. Check here if you would like us to contact you for monthly payment options. _____

Name _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Email _____

Check is enclosed (make payable to PLANET AEF)

Bill my credit card (circle one)

Visa MasterCard Amex Discover

Credit Card # _____

Exp. Date _____

Name on Card _____

Credit Card Billing address (if different than above)

I hereby certify that I, nor anyone related to me, received any benefit, goods, or services in consideration of this gift.

Signature _____

Date _____

**Learn more about the foundation at
PLANETAEF.org**